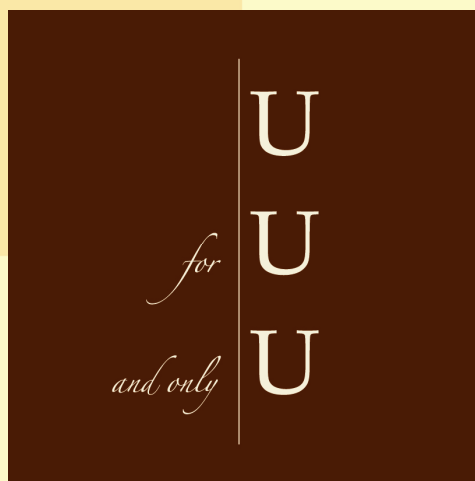


**Press kit**



*Ultimate Luxury, Lifestyle & Concierge*

WWW.THE-UUU.COM

## *UUU : a Group you can rely on*

A branch of the ULTIMATE LUXURY GROUP, UUU was created in 2003, with the aim of providing luxury concierge and networking services.

The company, founded in Paris, was the first in France to offer individual and corporate concierge services. Its undeniable leadership in the sector comes from a wealth of experience relating to the refined elegance of the famous French 'art de vivre', coupled with amazing reactivity and total availability. With these essential precepts as our guide, UUU continually strives for excellence of service...

At UUU we have special, carefully nurtured relationship with our private and corporate international client-base. We can therefore accompany clients all over the world: by getting to know them better in this way, we become even more adept at anticipating their needs.

A major player in a sector where zero-tolerance is the rule when it comes to results and getting things right, UUU has built up an unrivalled worldwide network of international consultants, partners and suppliers: thus we can invite our clients into a world where there are no limits to the service provided and where exceptional quality goes hand-in-hand with personalised, made-to-measure service.

- for* **U** : Ultimate, because our aim is to exceed even your standards  
*and only* **U** : because your personal environment, tastes and preferences are unique to you  
**U** : because we offer a tailor-made service that is for you alone



# *UUU PRIVATE : a whole world of peerless privilege*

## **Welcome to a new dimension in luxury, prestige and the famous French 'art de vivre'**

UUU PRIVATE is an international company specialising in providing luxury concierge services to VIPs everywhere. Since it was founded in 2003, **UUU PRIVATE** has attracted an elite circle of clients, composed of businessmen and businesswomen, diplomats, celebrities and artists – UUU's mission is to accompany them all over the world, in the most exclusive and personal way possible.

Combining the famous French elegance and refined art de vivre, with a constant striving for excellence, UUU PRIVATE guarantees it will provide the perfect, personal answer to its members' desires. Besides exceptional performance and total availability, **UUU PRIVATE** is committed to unheard-of levels of service and experiences that are quite simply out of this world...

Wholly focused on their comfort and desires, **UUU PRIVATE** and its team of "**Lifestyle Counsellors**" will give members the chance to experience the sublime. By getting to know exactly who they are and what makes them tick (in total confidence, naturally), they will be able to find just what members are looking for and recommend places that are entirely in keeping with their expectations and mind-set.

**... let us take you to a whole new world of peerless privilege.**



# *UUU CORPORATE : a special service for businesses ...*

As UUU's B to B division, **UUU CORPORATE** offers top-of-the-range services to companies and their top executives. A new concept in this market, **UUU CORPORATE** is a “**Corporate Concierge**” service whose aim is to create added value for the company and its environment.

Much sought after by both French and international businesses since it was first created, **UUU CORPORATE** has already been the object of considerable interest from large groups, operating in a range of different sectors, and has won the total trust of many of them.

Because it has such significant knowledge of the professional world and such perfect understanding of its requirements, **UUU CORPORATE** can offer a range of top-flight services that are perfectly suited to a company's strategic and operational challenges.

**UUU CORPORATE's mission is to make every client special and every project unique. Wherever, whenever, our experts are at their side ...**



UUU offers its members a range of customised services as well as exceptional advantages, through its collection of very special addresses and its unrivalled network of over 5,500 international consultants, partners and suppliers.

Wherever, whenever, UUU is at its members' side, in both their private and professional life...

## **UUU PRIVATE: "UUU Circle Services"**

- **ULTIMATE Lifestyle:** *opening the way to excellence, prestige and luxury*
- **ULTIMATE Destination:** *showing a different world ...*
- **ULTIMATE Fashion & Well-being:** *for unlimited pleasure ...*
- **ULTIMATE Real Estate:** *at home, the ultimate perfection ...*

## **UUU CORPORATE: "Ultimate Business Services"**

- **ULTIMATE Event:** *strategic events are given new direction*
- **ULTIMATE Public relations:** *letting others share in a world of privilege*
- **ULTIMATE Travel:** *making business trips a bit different*
- **ULTIMATE Personal assistant:** *treating special colleagues to something a bit different*
- **ULTIMATE VALUE:** *an innovative loyalty program*



# Memberships

## Membership levels

Admission to the UUU PRIVATE CIRCLE is via **annual membership**.

### **“ESSENTIAL Membership” - Cost of membership: €800 per year**

- Unlimited access to our worldwide Concierge Services
- Available 5 days a week, 9am - 8pm

### **“ULTIMATE Membership” - Cost of membership: €4,800 per year**

- Unlimited access to our worldwide Concierge Services
- Your own “Lifestyle Counsellor” for you alone
- Available 24 / 7

### **“U&ONLY Membership” Cost of membership: €28,000 per year**

- Individual “Personal Assistant”, who can be reached 24 /7
- 3 totally unforgettable experiences each year, custom-made to suit the preferences of each individual member
- Membership is by invitation only and is reserved for a very small group of extra-special people.

The **UUU CORPORATE** Service is accessed via **annual membership**, whose price is determined by a personal quote :

- Unlimited access to Concierge Services for specific colleagues
- Unlimited access to project and event management
- 5 days a week, 9am – 8pm availability
- 24/7 availability or other time-frame – details on request



# Contacts

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